



Keeping Business Running

---

**Emergency Management for  
Business and Industry  
Course**

**OES** California Specialized Training Institute  
CALIFORNIA PO Box 8123



Governor's Office of  
Emergency Services

★ San Luis Obispo, CA 93403

## Why Have An Emergency Management for Business and Industry Course?

In large-scale disasters entire communities are affected, including government agencies and private industry. All must work hard to continue operations, respond to their own emergency needs and serve the demands of clients, customers, and constituents. Cooperation and communication are **the** effective tools to recover and restore normal operations as soon as possible.

The training branch of the Governor's Office of Emergency Services (OES), the California Specialized Training Institute (CSTI), has been preparing Californians for the inevitable disaster for over three decades. OES and CSTI continue to incorporate all disciplines in the field of emergency management. Keeping business and industry running during disasters is a vital link in the recovery chain. As emergency management has evolved, the level of involvement and sophistication of private sector emergency management has grown. Governmental emergency management professionals, now more than ever, appreciate the role of private industry in an emergency.

In collaboration with the private sector, CSTI has developed the "Emergency Management for Business and Industry" (EMBI) course to assist business and industry in their ongoing emergency management programs. Additionally, the EMBI course helps public agencies better understand the needs of business and industry during a disaster.



## What Topics Will Be Covered?

- Emergency management principles as applied to the private sector
  - ⊗ Emergency management priorities
  - ⊗ Local, state, and federal government roles
  - ⊗ The Standardized Emergency Management System (SEMS)
  - ⊗ National Incident Management System (NIMS)
  - ⊗ NIMS/SEMS integration
  - ⊗ How do government and industry work together?
- All hazards approach to threat assessment, what organizations face in emergencies
  - ⊗ Natural
  - ⊗ Technological
  - ⊗ Workplace
  - ⊗ Man made (terrorism)
- Importance of records retention and business continuity
  - ⊗ Developing a plan to stay up and running
  - ⊗ Facilities and technical support to stay in business
- The Incident Command System, its use in Private Industry
  - ⊗ Emergency coordination activities
  - ⊗ Who is in charge?
  - ⊗ Coordination of support
- Building emergency response teams
  - ⊗ Emergency coordinators
  - ⊗ Employee welfare
  - ⊗ Evacuations and light rescue
  - ⊗ Recall of employees
- Implications for large and small companies
  - ⊗ Alternate work sites
  - ⊗ National/international companies
  - ⊗ Customer, vendor, and production issues
- Workshops
  - ⊗ Applying what is learned
  - ⊗ Emergency scenarios
  - ⊗ Topical discussions
  - ⊗ Business focus

## Who Will Be Teaching the Course?

The instructional team has diverse backgrounds in emergency management. Instructors at CSTI have a wealth of knowledge and experience in government's role in emergency management. Emergency managers from the business recovery planning community will bring current, "on-the-job," experiences to the classroom.

## Who Should Attend?

The target audience for this course includes both the private and public sector. All will benefit from the common vocabulary to aid communication during disasters. Those new to emergency management, in both the private and public sector, will be introduced to many topics pertinent to the job of an emergency professional. Experienced emergency managers are also encouraged to attend; to update their skills, share experience and network with other professionals.

## How do I sign up?

### 1

Check the schedule of classes for the next iteration on the CSTI website at [www.csti.ca.gov](http://www.csti.ca.gov).

### 2

Register for the course using the simple online registration form.

For more information regarding OES/CSTI and their training programs; contact CSTI at [info@csti.ca.gov](mailto:info@csti.ca.gov) or (805)549-3535.